

Digital Leap Canada  
presented by Stephen Thomas Ltd  
& CAF America

May 19<sup>th</sup>, 2021  
Virtual Conference



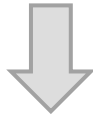
digital leap

20 | 21

Sponsorship  
Opportunities

# Who attends Digital Leap exactly?

*Every year, nonprofits like these*



Alzheimer Society of Canada  
Arthritis Society  
Baycrest Foundation  
CAMH Foundation  
Canadian Red Cross  
Children's Wish Foundation  
Eva's Initiatives for Homeless Youth  
Greenpeace Canada  
MedicAlert Foundation Canada  
Parkinson Society Canada  
SickKids Foundation  
UNICEF Canada  
United Way Toronto & York Region  
YMCA of Greater Toronto

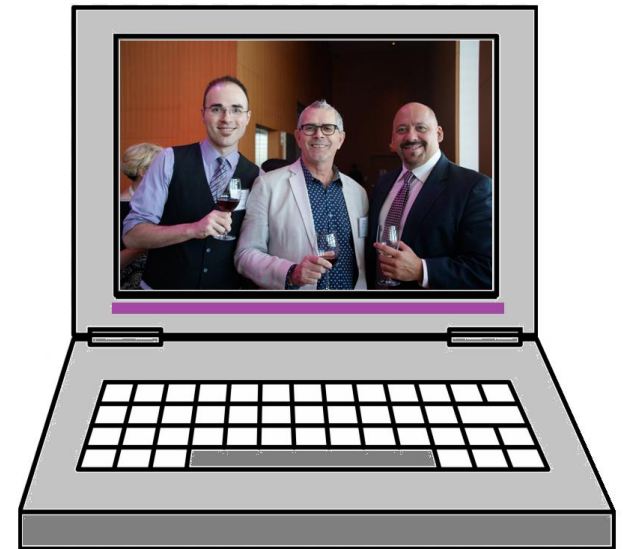
*...send people with titles like these*



Communications and Development Officer  
Community Development  
Development Officer  
Director of Development  
Director of Direct Marketing  
Director, Annual Giving  
Donor Relations Coordinator  
Executive Director  
Manager, Annual & Planned Giving  
Manager, Development  
Manager, Individual Giving  
Marketing Manager  
National Marketing Manager  
Senior Manager Philanthropy

# Digital Leap 2021

- This cutting-edge virtual conference is expecting over 300 attendees with a variety of opportunities to connect with this important audience.
- Even greater visibility in virtual event format.
- More international attendees are expected at this year's virtual conference.
- Digital Leap has been curating educational speakers for 10+ years. And we're expecting 2021 to be better than ever!



# How to get involved?

This virtual conference needs partners like you.

## Room Host (\$1500)

*branded sessions*

- Introduce speakers in your room
- Logo visible throughout session
- Logo + website link on main page
- 6 tickets to the event included

## Lunch Session (\$1500)

*speaking opportunity*

- Midday speaking slot
- Attendees encouraged to attend
- Logo + website link on main page
- 6 tickets to the event included

## Marketing Sponsor (\$750)

*co-branded event marketing emails*

- Logo on pre-event sales emails
- Reach 3k+ nonprofit professionals
- Logo + website link on main page
- 6 tickets to the event included

## Networking Host (\$1000)

*branded discussion rooms*

- Lead discussion in breakout room
- Choose a topic for your room
- Logo + website link on main page
- 6 tickets to the event included

## Event Recording Host (\$1000)

*branded post-event recordings*

- Sponsored delivery of recordings
- Introduce the recorded conference
- Logo + website link on main page
- 6 tickets to the event included

## Additional Tickets (+\$45)

*invite more clients and colleagues*

- Special extra low price
- No limit on purchases
- International guests encouraged
- (sponsor feature not sold alone)

## Mailing List (+\$1000)

*e-blast our attendee list*

- Names, emails, and org details
- E-blast attendees after the event
- Expecting 300+ attendees
- (sponsor feature not sold alone)

## Featured Advertisement (\$1000)

*promotion video opportunity*

- 90-second video played at event
- Played at opening and closing
- Logo + website link on main page
- 6 tickets to the event included

## Delegate Bag – no extra cost

*virtual take-aways for attendees*

- Share links, offers, content, etc.
- Guests encouraged to view this virtual 'delegate bag' web page
- Ask us for ideas! ☺

Sponsorship slots are limited.  
Get involved *today!*

# Contact & Information

For more information on sponsoring Digital Leap,  
please contact...

- **Scott Jeffries**  
Sponsorship Manager, Digital Leap Committee  
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416-690-8801 x 259

[www.DigitalLeap.org](http://www.DigitalLeap.org)